







October 2020

Understanding and managing risk and crisis!

Two notions that we have been hearing a lot about for the last 8 months ... The COVID-19 risk and the crisis that follows! But, if we look at it a little longer, what are we really talking about when we talk about the notion of risk management? The crisis ... leading to abnormal or adapted operations ... how do we understand the term crisis?

Itisessential, in the life of a company, an administration, an association ... but also in the management of an event ... to understand very precisely these terms which are often very little known! Developing and implementing a risk management plan enables you to evaluate the evolution of risk in the «normal course of business». The effectiveness of the plan will determine whether a potential crisis situation ... will be defined by the impossibility of continuing «normal business operations».

These two approaches are essential to understand in order to avoid unacceptable impacts, both for individuals and for the company, simply preventing the activity from being continued!

OPSMAN has developed a **4-hour training session**, through a dynamic distance learning platform, which should enable participants to understand very precisely the frameworks, tools, but also the dynamism with which a management plan must embody itself in order to preserve its activity from any impact that could bring it to a halt!

If you would like to know more, do not hesitate to consult the programme and registration conditions .